



Westringia fruticosa 'WES06' PPAF - Our smallest ground-cover form of coastal rosemary. Best suited to Zones 9-11 in arid climates although shows potential for low water gardens in humid regions. Selected from our already-diminutive variety we call "Mundi", Low Horizon has essentially the same habit and color only in a dwarfed package, reaching only about two-thirds the size of the parent.



Leaf:

- Small, rosemary-like leaves arranged in whorls along the branches
- Young growth is light gray-green; matures to a dark gray-green with a smooth texture.



Habit:

- 1 ft H x 4 ft W; decumbent growth habit
- Quick to finish & easily established in the garden
- Zones 9-11; confidently evergreen in 9b -11



Apps:

- Low Maintenance & Drought Tolerant
- Responds well to pruning
- Waterwise Home Gardens
- Streetscapes & Commercial Landscapes



Bloom:

- Snow-white, quarter-sized flowers appear in small clusters along the stems from late winter to summer and sporadically throughout the season. A definite sales feature in spring/summer

Notables:

- LIKES - Full sun; occassional watering & fertilizer
- DISLIKES - Over watering and temps below 20° F

Sales Niche:

- Low maintenance flowering shrub, drought tolerant, frost tolerant, salt tolerant



CROP TIME:

- 1-gal: 6-9 mos. from liners
- 2/3-gal: 12+ mos. from liners
- 5/7-gal: 18+ months
- *depending on inputs & climate



SALES STRATEGY:

Sell as a drought & salt tolerant groundcover shrub with a nice flower display from early spring to summer. Good for retail!



LANDSCAPE NICHE:

Low-growing evergreen shrub that is a great low maintenance option for Western landscapes (evaluating potential for Southeastern US).



CONTAINER APP:

Can be used in very large planters like those in commercial settings and urban street-scaping. Will trail over pot!!



Offered By:



DIG Plant Co.
843.849.1272
smccoy@digplantco.com
www.DIGPlantCo.com