## Westringia Aussie Box



Westringia fruticosa 'WES02' PPAF - A semi-dwarf ball form of coastal rosemary, Aussie Box is great for creating a formal look in in tough landscapes, with a nice show of small mauve flowers in spring and summer. In the landscape, it is best suited to arid climates in Zones 9b-11. It's ball shape, smaller size and infrequent pruning requirement distinguish Aussie Box from other Westringia currently on the market.



**CROP TIME:** 

6-9 mos. from liners 1-gal: 2/3-gal: 12+ mos. from liners 5/7-gal: 18+ months \*depending on inputs & climate



SALES STRATEGY:

Sell as a drought & salt tolerant box shrub with a nice flower display from early spring to summer. Great for retail!





Offered By:



DIG Plant Co. 843.849.1272 smccoy@digplantco.com www.DIGPlantCo.com



Leaf:

- Small, rosemary-like leaves arranged in whorls along the branches
- Young growth is emerald green & matures to a dark green with a smooth texture.



Habit:

- 3 ft H x 3 ft W (unprunded); tolerates pruning to about 1.5 ft H x 1.5 ft W; ball-like growth habit
- Zones 9-11; confidently evergreen in 9b-11
- Slow to moderate growth rate



Apps:

- Low Maintenance & Drought Tolerant
- Responds well to pruning
- · Waterwise Gardens & Containers
- Streetscapes & Commercial Landscapes



Bloom: • Mauve, quarter-sized flowers appear in small clusters along the stems from late winter to summer and sporadically throughout the season. A definite sales feature in spring/summer

Notables:

- LIKES Full sun; occassional watering & fertilizer
- DISLIKES Over watering and temps below 20° F

Sales Niche: Low maintenance flowering shrub, drought tolerant, frost tolerant, salt tolerant







A tough, ball-shaped evergreen shrub that is ideal for creating formal hedges and accents in dry, low maintenance landscapes.



**CONTAINER APP:** 

Can be used in large planters. It's habit & shape make Aussie Box a good candidate for water-wise topiaries



DIG Plant Co © 2013 | Visit digplantco.com for more info