

Velvet Range[®]

LANDSCAPE KANGAROO PAWS



Anigozanthos hybrids (breeder's rights asserted) - From a long-time breeder of kangaroo paw, these were bred using the big and tough *Anigozanthos flavidus* crossed with more dwarf and attractive species to yield intermediate-sized selections that have improved vigor, disease tolerance, frost tolerance and a great display of "kangaroo paw" flowers. Great for Western landscapes and also a strong performer in other markets as a potted plant.



CROP TIME:

1-gal: 3 mos. from liners
 3-gal: 4-6 mos. from liners
 5-gal: 6-8 months
 *depending on inputs & climate



SALES STRATEGY:

Flowers all season long making it ideal for retail sales and commercial landscapes alike

Velvet Range[™] Kangaroo Paw



Leaf:

- Broad, sword-like foliage arranged in fans that create a 3 dimensional tufted plant.
- Color is deep green; texture is smooth



Habit:

- Varies but generally considered "medium-sized"
- Fans of foliage twist and curl as they mature
- Zones 9-11 & arid to semi-arid for landscape applications



Apps:

- Widely used in Western gardens and other commercial & municipal landscapes in arid climates
- Great for large containers



Bloom:

- Vivid (and very unique) flowers sit above the foliage on the branched inflorescence. The Velvet collection currently contains a deep red, orange, yellow and red/green; all are very floriferous.

Notables:

- LIKES - Well drained soils and full sun
- DISLIKES - High humidity and over-watering

Sales Niche:

- Big colorful flowers, low water



LANDSCAPE NICHE:

Anigozanthos preform best In Zones 9-11; arid to semi-arid climates. In other climates, use as an annual in the garden.



CONTAINER APP:

Great for large patio planters where height and color is needed.



Offered By:



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