

Callistemon Scarlet Flame



Callistemon viminalis 'CC19' PPAF - A seedling selection of C. 'Captain Cook', this dwarf bottlebrush shrub was selected for its compact size, fine leaf texture and great auburn-colored new foliage. Loads of rose-pink "bottlebrush" flowers in spring and autumn. Scarlet Flame is a great alternative to Callistemon 'Little John': it is more hardy, has nicer foliage and a bigger/better flower and bloom habit. Best in Zones 9-11.



CROP TIME:

9-12 mos. from liners 3-gal: 5/7-gal: 12+ mos. from liners 15-gal: 18+ months *depending on inputs & climate



SALES STRATEGY:

Drought tolerant, compact flowering shrub. Sell as an attractive and hardy alternative to C. 'Little John'. Great for retail!





Offered By:



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Leaf:

- Simple lanceolate leaves arranged in whorls along branches
- Young growth is a brilliant auburn color; matures to emerald green; smooth texture.



Habit:

- 4 ft H x 4 ft W, unpruned after several years
- · "Round" habit and responds well to pruning
- · Zones 9-11; new[er] foliage will sustain some damage if temps suddenly drop below 18° F



Apps:

- Low Maintenance & Drought Tolerant
- · Great for hedges; responds well to pruning
- · Water-wise Home Gardens
- Low Maintenance Commercial Landscapes



Bloom:

 "Rose pink" bottlebrush flowers, slightly larger than those of C. 'Little John', cover the plant in spring and appear sporadically at other times.

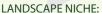
Notables:

• LIKES - Well drained soils; Full sun to light shade DISLIKES - Over watering and temps below 18° F

Sales Niche: Low maintenance flowering shrub, drought tolerant,

great foliage interest.





Small to medium evergreen flowering shrub; great for full sun to partial shade in low maintenance landscapes.



CONTAINER APP:

Best for landscape applications; not recommended for containers.



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