



**Callistemon viminalis 'CC19' PPAF** - A seedling selection of C. 'Captain Cook', this dwarf bottlebrush shrub was selected for its compact size, fine leaf texture and great auburn-colored new foliage. Loads of rose-pink "bottlebrush" flowers in spring and autumn. Scarlet Flame is a great alternative to Callistemon 'Little John': it is more hardy, has nicer foliage and a bigger/better flower and bloom habit. Best in Zones 9-11.



**Leaf:**

- Simple lanceolate leaves arranged in whorls along branches
- Young growth is a brilliant auburn color; matures to emerald green; smooth texture.



**Habit:**

- 4 ft H x 4 ft W, unpruned after several years
- "Round" habit and responds well to pruning
- Zones 9-11; new[er] foliage will sustain some damage if temps suddenly drop below 18° F



**Apps:**

- Low Maintenance & Drought Tolerant
- Great for hedges; responds well to pruning
- Water-wise Home Gardens
- Low Maintenance Commercial Landscapes



**Bloom:**

- "Rose pink" bottlebrush flowers, slightly larger than those of C. 'Little John', cover the plant in spring and appear sporadically at other times.

**Notables:**

- LIKES - Well drained soils; Full sun to light shade
- DISLIKES - Over watering and temps below 18° F

**Sales Niche:**

- Low maintenance flowering shrub, drought tolerant, great foliage interest.



**CROP TIME:**

3-gal: 9-12 mos. from liners  
 5/7-gal: 12+ mos. from liners  
 15-gal: 18+ months  
 \*depending on inputs & climate



**SALES STRATEGY:**

Drought tolerant, compact flowering shrub. Sell as an attractive and hardy alternative to C. 'Little John'. Great for retail!



**LANDSCAPE NICHE:**

Small to medium evergreen flowering shrub; great for full sun to partial shade in low maintenance landscapes.



**CONTAINER APP:**

Best for landscape applications; not recommended for containers.



Offered By:



DIG Plant Co.  
 843.849.1272  
 smccoy@digplantco.com  
 www.DIGPlantCo.com