



Callistemon viminalis 'KPS38' PPAF - A seedling selection of C. 'Kings Park Special', this Australian bottlebrush was selected for its abundance of prominent red [new] growth which is present for approximately two months in spring and two month in autumn. Responds well to pruning so use for hedges or let it be and it will make a nice specimen in any low maintenance garden. Best in Zones 9-11.



Leaf:

- Simple lanceolate leaves arranged in whorls along branches
- Young growth is a vivid deep red that seems to be present for several months out of the year



Habit:

- 8 ft H x 6 ft W, unpruned after several years
- Prune annually to maintain at approx 2 ft tall
- Zones 9-11; Red Alert is proving to be quite frost hardy for a Callistemon!



Apps:

- Low Maintenance & Drought Tolerant
- Great for hedges; responds well to pruning
- Wide range of soils; Windy positions
- Home and Commercial Landscapes



Bloom:

- To date, Red Alert has not bloomed.

Notables:

- LIKES - Well drained soils; Full sun to light shade
- DISLIKES - Over watering and temps below 18° F

Sales Niche:

- Low maintenance red-foliage shrub, drought tolerant; great foliage interest.



CROP TIME:

3-gal: 9-12 mos. from liners
 5/7-gal: 12+ mos. from liners
 15-gal: 18+ months
 *depending on inputs & climate



SALES STRATEGY:

In retail, the persistent red new foliage is an eye catcher; provides a large sales window in both spring and fall.



LANDSCAPE NICHE:

Use as a drought tolerant, low-maintenance alternative to Photinia. Great for hedges or use as a specimen.



CONTAINER APP:

Best for landscape applications; not recommended for containers.



Offered By:



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