



Callistemon viminalis 'LC01' PPAF - MacArthur is the result of a controlled cross between two of the most successful Australian bottlebrush of all time: Callistemon 'Captain Cook' and C. 'Little John'. It was selected for its semi-dwarf size, vigorous growth and great flower habit. Simply put: it inherited the flower and vigor from 'Captain Cook' and a smaller stature from 'Little John', making it easy to grow yet well-behaved in the landscape.



Leaf:

- Simple lanceolate leaves arranged in whorls along branches; typical of the species
- Young growth is a light green; matures to a deep emerald green.



Habit:

- 6 ft H x 5 ft W, unpruned after several years
- Prune after flowering, every 1-3 years
- Zones 9-11; confidently evergreen in Zone 9b
- Fast to produce & establish in the landscape



Apps:

- Low Maintenance & Drought Tolerant
- Great for hedges; responds well to pruning
- Wide range of soils; light to heavy
- Home and Commercial Landscapes



Bloom:

- MacArthur inherited the bloom habit of C. 'Captain Cook': bright red inflorescence that are over 5 inches in length! Much larger than C. 'Little John' or other Little John "types"

Notables:

- LIKES - Mild weather; Full sun to light shade
- DISLIKES - Over watering and temps below 16° F

Sales Niche:

- Low maintenance flowering shrub, drought tolerant; great for milder climates.



CROP TIME:

3-gal: 9-12 mos. from liners
 5/7-gal: 12+ mos. from liners
 15-gal: 18+ months
 *depending on inputs & climate



SALES STRATEGY:

In retail, it will sell in or out of flower but moves quicker when loaded with flowers in spring and again in autumn.



LANDSCAPE NICHE:

A drought tolerant, low-maintenance flowering shrub that will work well as a specimen or as a hedge in mild climates .



CONTAINER APP:

Best for landscape applications; not recommended for containers.



Offered By:



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